NORDIC PRODUCT MANAGER

Posted on 15 juni, 2024

Company Name Pharmacosmos

Location Sverige eller Köpenhamn

Job Description

On behalf of a Pharmacosmos, a successful healthcare company, we are searching for a Nordic Product Manager, preferably based in the west of Sweden, south of Sweden or in the Copenhagen area.

This is a dynamic and multifaceted opportunity where you will be responsible for developing and implementing marketing activities within prioritized therapy areas throughout the Nordic region.

You will lead the Nordic brand team, support the country teams and work in close collaboration with both the global Marketing team and the Nordic management team.

Through your combined strategic/operational work approach, you will continuously target hospitals and clinicians/specialists in several therapy areas.

This is a stimulating role for an outgoing and creative professional who thrives in high-level KOL interactions and enjoys preparation of high-quality communication tools & materials with a patient/disease focus.

Pharmacosmos is a research-based company, with an ongoing R&D program that focuses on improving the lives of patients. It has it global Head quarter in Denmark with subsidiaries in the Nordics, Germany, UK, China and US and its products are marketed in more than 80 countries across the world.

Responsibilities

- Develop, implement and execute strategic and operational Nordic marketing activities/plans within the prioritized therapy areas.
- Interact with KOL's in the Nordic region and, as part of this, develop ideal communication tools & materials.
- Contribute to the Annual Business Planning process.
- Support the Country teams with brand solutions: by preparing high quality, patient/disease focused communication activities, resources and tools and by aligning brand solutions with

strategy and adoption of global materials or by local development.
- Monitor brand performance and marketing effectiveness through data sources and take appropriate action in collaboration with the Nordic Management Team.
- Monitor and manage the Nordic marketing budget.
- Ensure marketing projects are delivered according to the operational plan.
- Ensure the company acts within Code of Conduct in all Nordic countries.

Qualifications & Skills

- MSc or BSc degree, either scientific or commercial.
- Experience of similar, preferable Nordic, marketing role within the Pharma industry.
- Proven track-record within pharmaceutical marketing towards hospitals.
- Demonstrated commercial acumen.
- Outspoken and customer driven.
- Solution-oriented team-player with a strong drive.
- Strong sense of accountability.
- Strong communicator.
- Experience from Medical Affairs and/or Sales is an advantage.
- Fluent in both verbal and writing English at negotiation level.
- Native in a Scandinavian language.
- Driver's license.
- Willingness to travel 30 - 60 days a year, primarily within the Nordic Region, but also outside.

Are you the one we are looking for? Welcome to apply!

In this recruitment, Pharmacosmos is collaborating with Moveup Consulting. For questions regarding the position, please contact recruitment consultant Annie Sjölund 0733-602984

Please send your application in the form of a CV and a cover letter via email to
annie.sjolund@moveup.se

By submitting your application, you also consent to us storing your personal data, including your CV and cover letter, and you agree that we have the right to share this information with third parties (our client). You can withdraw your consent at any time.

Om företag

At Pharmacosmos, we are specialists in iron therapy. We develop, manufacture, and market

medications for the treatment of iron deficiency and iron deficiency anemia.

There are more than 1 billion people worldwide suffering from anemia, making it one of the greatest health challenges of our time. Pharmacosmos wants to change that.

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